

# China's Intangible Heritage -- Development and Inheritance of Cloisonne Cloisonne Enamel Art Painting

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**ABSTRACT.** Originated from the ancient cloisonne handicraft, the filigree enamel painting is a special painting that transplants the Royal enamel technique to the drawing board. It can not only belong to the category of arts and crafts, but also be used as a new variety of painting. It has the dual attributes of arts and crafts and painting, and is a marginal subject combining painting and craft. Products are characterized by simple and standard shapes and rich colors and glazes. However, with the continuous development of Internet technology and increasingly fierce competition, they are facing a severe test in terms of inheritance of skills and sales of products. Taking cloisonne cloisonne enamel craft painting as an example, this paper thoroughly analyzes its unique cultural and artistic characteristics, deeply explores its defects in various fields in industrial operation and protection, analyzes the causes of these defects, and further puts forward targeted suggestions for all existing problems.

**KEYWORDS:** Intangible heritage, Cloisonne enamel craft painting, Development and inheritance

## 1. Introduction

As China's intangible heritage, cloisonne enamel painting was born out of ancient cloisonne crafts, and it is a special painting that transplanted palace enamel techniques to the drawing board. It can not only belong to the category of arts and crafts, but also be used as a new variety of painting. It has the dual attributes of arts and crafts and painting, and is a marginal subject combining painting and craft [1]. There are many aliases for cloisonne enameling craft paintings: cloisonne gold colored glaze painting, colored sand painting, gold colored sand painting, gold wire painting, gold wire sand painting, etc. Cloisonne cloisonne enamel craft painting has a history of more than 600 years since its origin, and it is an elegant art that has been very popular all the time, with high interest in production, ornamental value, collection value and decorative effect [2]. When making silk-pinching paintings, with the creativity of people's imagination, it often reveals great beauty and expressiveness in fortitude. It is elegant, solemn, beautiful and gorgeous, and it is a decorative painting with rich effects. Cloisonne is unique in shape, exquisitely made, solemn in pattern, rich in color, resplendent and magnificent, with distinctive national characteristics, and is a traditional export handicraft in China.

The biggest characteristic of cloisonne enamel craft painting is that it can truly reflect the truth and beauty of the painter's heart, as well as the pursuit and artistic conception of life and art, and more truly reflect the "dexterity" of the maker. Enamel painting has gradually separated from the decorative status attached to arts and crafts, and has become a kind of painting that can be enjoyed independently like traditional Chinese painting and oil painting [3]. Nowadays, the development of cloisonne cloisonne enamel craft painting is not prosperous. Because cloisonne cloisonne enamel craft painting is becoming more and more commercialized and market-oriented, people blindly pursue its economic value and dilute its artistic value. And there are fewer and fewer masters with real skills. In some training classes in society, second-rate craftsmen can be trained everywhere. Therefore, it not only discredited the reputation of golden silk sand painting, but also mistakenly made people resent it. Based on this, this paper discusses the development and inheritance of cloisonne cloisonne enamel craft painting.

## 2. Cloisonne Cloisonne Enamel Craft Painting

Cloisonne cloisonne enamel craft painting is rich and solemn in artistic effect, fine and clear in pattern lines, luxurious and elegant. It adopts the brand-new production process and unique formula of modern craft painting, adopts the cloisonne production process, and adopts pure manual production. It has excellent texture and exquisite materials, giving people a more intuitive dynamic effect. Cloisonne cloisonne enamel craft painting combines many factors, such as abstraction and realism, traditional Chinese painting and oil painting, landscape and figures, animation and cartoon, etc., which fully meets people's diversified aesthetic requirements [4]. In addition, cloisonne cloisonne enamel craft painting is simple in production process, low in cost, and not very demanding in technology and knowledge, as long as

there is a warm heart.

In recent years, cloisonne enamel craft painting has made considerable progress, gradually integrated into the society, its commercial value has been continuously excavated, and gradually emerged in the decoration industry with decorative painting as the carrier. Another major feature of cloisonne enamel craft painting is that it is bright and never fades, which is unmatched by other craft paintings. The greatest feature of cloisonne is that it can reflect the truth and beauty in the artist's heart, as well as the pursuit and artistic conception of life and art, and can truly reflect the ingenuity of the author [5]. The new cloisonne enamel craft painting has the characteristics of high brightness, strong hardness, bright color, smooth and flat surface, no fading, no deformation, no fear of moisture and so on. Good visual effect, low cost and high grade of products are popular among consumers after being put into the market.

### **3. Perplexity in the Development of Cloisonne Cloisonne Enamel Painting**

At present, it is not only an era of prosperity and development in the creation of silk enamel painting, but also an era of commercial blind obedience. The practitioners of silk enamel painting have limited artistic accomplishment, most of them are folk artists, and most of their works lack creative ideas. The teaching mode of most colleges is biased towards traditional teaching rules. No matter all kinds of training in art teaching or skill teaching in handicraft teaching, more attention is paid to copying training of specific technical skills. With the progress of society and the improvement of people's living standards, decorative paintings are used more and more widely, and people's requirements for decoration are becoming more and more intense. The multi-style decorative effects of cloisonne decorative paintings are easily favored by people. At present, there are also some so-called technology transferers of cloisonne enamel painting in society. Many of them just mastered some fur, too many were simply learned and then quickly transferred, some key technologies were not mastered by them, and the spread production techniques were also strange. People with artistic talents are more willing to choose Chinese painting and oil painting as their dream-seeking goals. Few people have asked about the painting of silk-pinching enamel, and there is a lack of excellent talents to participate in it. There is hardly an enamel painter who can be unconventional.

Cloisonne filigree enamel craft painting uses the theme design in the design. It uses the traditional cloisonne pattern and the expression language of modern decorative painting. The composition, shape, color and momentum of the pictures all show the decorative language of orderliness, patterning and idealization. The traditional silk cutting enamel technology has been divided into very detailed rules after time tempering. Each craftsman is responsible for a part of it. They are familiar with each other, and the industry is not interconnected. This means that a piece of silk pinching enamel product needs the cooperation of five or more people. At the beginning of its development, it was restricted and influenced by the requirements of decoration style and craftsmanship, and it is still framed in the category of decoration craftsmanship. It has encountered the embarrassment and predicament of withdrawing from the image stage just after gestation and without growth. As a decorative art closely related to people, it will develop with new changes and the renewal of people's aesthetic needs. For consumers, we have experienced the production process of thread pinching enamel and purchased satisfactory products. In the Internet environment, digital interaction and virtual reality technology are generally accepted by the public, and it is possible to combine traditional handicraft with digital technology [6].

The production method of cloisonne enameling art painting which was circulated before is generally tracing, dipping silk, coloring and coating on the art board, gypsum board or glass board. Finally, the finished product is made. Among them, film coating is the key step. If it is not handled properly, the defects of bubbles or uneven mouth will appear on the surface of the painting, resulting in the previous work being done in vain or the product being defective. The perfection of modern production methods and the continuous emergence of new technologies and materials will inevitably put forward new requirements for decorative art, and at the same time provide advanced material support for the development of decorative painting, and new technologies and material innovations have brought new uses to decorative painting art. In the choice of patterns, the choice of cloisonne enamel craft paintings is very diversified, which can be abstract or realistic, and landscapes, figures, animations, cartoon paintings, cloisonne enamel craft paintings, western oil paintings, etc. can be selected; Everyone doesn't know much about it. There are not many people in China who know the enamel choke silk painting and its true artistic value, and they have not been paid attention to in the current Chinese art market. That led to a vicious circle, some simply sell technology to collect tuition fees for a living, or even to. In the name of franchise fees and recycled products, money was defrauded, which caused confusion in this good market.

### **4. The Development and Inheritance Strategy of Cloisonne Cloisonne Enamel Craft Painting**

#### ***4.1 Expand the Artistic Space of Cloisonne Cloisonne Enamel Craft Painting***

True art knows no borders. To conquer the audience in the world, we must win with spiritual connotation and artistic charm. In the creation of cloisonne cloisonne enamel craft painting, it is necessary to combine poetry, painting and calligraphy perfectly, seek for greater appreciation space of art, conform to the aesthetic needs of the times, fully draw on sister artistic specialties such as calligraphy, drama and ceramics, and further combine them perfectly in conception, production and materials. No matter from product creation to marketing, we must know fairly well. On the one hand, it is necessary to strengthen the reserve of artistic talents, strengthen the innovation of artistic products, enhance the overall artistic and cultural level of enterprises, strengthen the management of R&D and sales of enterprises, expand the economic value of cloisonne cloisonne enamel art painting industry, and tap its huge potential capital benefits; It is the essential feature of painting to express the outlook on life, world outlook and values through painting process and pictures.

What does painting pay attention to? Is “form and spirit, both form and spirit”. Artists must constantly explore and apply materials, broaden their thinking, be rich in association, and combine artistic conception, required materials and technological production, so as to create silk enamel paintings with the characteristics of modern times. Focusing on the needs and convenience of food, clothing, housing and transportation, it reflects the secular and fashion, thus establishing a civilized yardstick, or a decorative display, embodying humanities, inspiring wisdom, enriching and improving spiritual life, which shows “the richness of human needs” [7].

#### ***4.2 Let Cloisonne Cloisonne Enamel Craft Painting Enter the Classroom***

This kind of popular education on Chinese traditional art should go deep into the art appreciation classes of local primary and middle schools, so that they can understand the traditional art essence of cloisonne cloisonne enamel art painting from an early age, strengthen their understanding of cloisonne cloisonne enamel art painting, and stimulate their love for cloisonne cloisonne enamel art painting. In class, in order to stimulate students' creative desire and interest in learning, modern teaching methods are used to broaden their horizons. The multimedia teaching method of combining sight, hearing and moving, vivid artistic scenes make students feel immersive and associate with experience, and at the same time broaden their imagination and thinking space. Painting is a kind of spiritual art. In artistic creation, it embodies strong ideological content and the feeling of being different from the world. It is based on material and sublimated to the spiritual level, so it can be closest to art. High-grade decorative painting can guide and cultivate people's hearts with its unique artistic charm and outstanding artistic effect. Through teaching, students can skillfully use cloisonne craft, try to make art works with various themes and forms, and fully display the unique visual beauty brought by the material and texture of cloisonne cloisonne enamel craft painting. Arouse emotional resonance and spiritual communication, and advance from emotion to rationality, so that people can get perception and understand the practical value and decorative beauty of cloisonne cloisonne enamel craft painting.

#### ***4.3 Strengthen the Training of Professional Cloisonne Cloisonne Enamel Craft Painting Talents***

For folk arts and crafts, people's inheritance is a kind of living inheritance, and people are also the basis of industrial development. Therefore, cloisonne silk cutting enamel craft painting talents are the source power to promote artistic creation and industrial development. The revitalization of enamel painting needs strong teachers and school intervention support with high cultural accomplishment. The 21st century is an era of rapid development, decorative painting in the development of this era will be integrated into more factors. Expanding the communication space between cloisonne cloisonne enamel craft painting and the world is helpful to preserve and develop the cultural environment. The artistic quality of cloisonne cloisonne enamel painting practitioners is increasingly becoming the bottleneck restricting the development of their industry. There should be more “good talents” and more “high-quality products” in the inheritance of cloisonne cloisonne enamel art. The authors of cloisonne cloisonne enamel art paintings should be trained strictly to train qualified artistic talents. The industrialization development of cloisonne cloisonne enamel painting industry needs the participation of high-quality talents, different artistic concepts and sales teams. Only by encouraging and tapping talents with strong comprehensive quality and ability to participate in the industrialization development can the cloisonne cloisonne cloisonne enamel craft painting industry develop more promising.

#### ***4.4 Strengthen the Artistic Style of Cloisonne Cloisonne Enamel Painting and Innovate Constantly***

Cloisonne cloisonne enamel art products not only pay attention to the artistry of cloisonne cloisonne enamel art paintings, but also pay attention to the practical value of handicrafts. The author thinks that cloisonne cloisonne enamel craft painting not only gives people a beautiful artistic experience, but also can not be reduced to artistic ornaments, so developing practical cloisonne cloisonne enamel craft painting art is also the requirement for the development of cloisonne cloisonne enamel craft painting art in the new era. Because the traditional techniques can no longer meet the performance needs of the new cloisonne cloisonne enameling art painting, the modern cloisonne cloisonne cloisonne

enameling art painting, with the continuous efforts and innovations of cloisonne cloisonne enameling artists, constantly presents new forms of expression, new techniques and new processes, and expands the range of cloisonne cloisonne cloisonne enameling art painting materials. As a result, modern cloisonne cloisonne enamel craft painting has gradually formed its unique manifestation in technique, shape, composition, color, material and production process. With the development of western painting techniques in China, the art of cloisonne cloisonne enameling has been well absorbed, and the original traditional skills have been improved. Pay more attention to the realism of the work in the presentation of the subject matter and content, so as to make it rich in modern atmosphere, and at the same time, skillfully incorporate fashion elements, so as to keep it in line with the times.

## 5. Conclusion

The art of cloisonne cloisonne enamel painting with profound historical and cultural value is a well-deserved intangible cultural heritage, which was created and applied by the ancients, passed down through the great waves of history and has the value of inheriting future generations. Inheriting and developing the artistic quality of cloisonne cloisonne enamel painting will make great achievements in writing brand culture with Chinese characteristics. As a kind of arts and crafts, cloisonne cloisonne enamel craft painting urgently needs a master in this field to push it to the forefront, so that people can have a new understanding of it and better inherit and carry forward it. The art of Chinese modern cloisonne cloisonne enamel craft painting should be explored and developed in excellent traditional resources, and the connotation and extension of Chinese cloisonne cloisonne enamel craft painting should be created and updated in today's pluralistic pattern, so as to make it glow with new artistic life.

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